

JOACHIM QUODEN
EXPRA

Joachim Quoden has extensive experience in packaging waste management, dating from 1992 when he spent 4 months in the German Federal Ministry of Environment working on packaging issues including the Packaging Ordinance and Extended Producer Responsibility (EPR).

From 1993 to 2006, Mr Quoden worked with Der Grüne Punkt as Syndicus, and head of International Affairs in 2001. Between 2001 and 2013, he also became Secretary General and later Managing Director of PRO EUROPE, an umbrella organisation of 35 PROs.

Since 2013, Mr Quoden has been the Managing Director of EXPRA, an alliance of 34 non-profit and industry owned PRO's from 31 countries from all over the world.

Besides the above, Mr Quoden is working since 1995 as independent lawyer in Germany specializing in international EPR legislation, chairperson of ISWA's EU group, and has served as an expert in ISO global standardisation project SIS/TK 165/AG 10 Packaging and Environment, chair/co-chair of ISWA's Governance WG and EU Group, member of the OECD EPR expert group and several other value chain initiatives like CEFLEX, HolyGrail 2.0, Close the Glass Loop and 4EverGreen.