

Sian Sutherland

CoFounder, A Plastic Planet / PlasticFree / Plastic Health Council

Igniting social change, creating brands, campaigns and businesses with soul is Sian's passion. A multi-award winning serial entrepreneur, Sian co-founded **A Plastic Planet** in 2016, a pro-business, solutions focused organisation working with industry, governments and UN to reduce plastic at source. In 2023 they launched **PlasticFree**, the world's first solutions platform - igniting, empowering and educating the 160m global creatives to rethink how we design everything.

Recognising the plastic crisis is now a major health crisis, she co-founded the **Plastic Health Council**, bringing the most expert scientists to each of the negotiation sessions of the UN Global Plastics Treaty, ensuring we protect all future generations.